

Marketing Agency STAFF OUTSOURCING

Assembling a well-rounded team of complementary professionals is fundamental to any Agency. It's a prerequisite to deliver value to your clients and to help drive the growth and profitability of their businesses. But what about your business – your Agency's profitability? How do you improve amidst the current Nationwide labour shortage which is inflating salaries and putting more pressure than ever on the bottom line?

PeoplePartners can help by recruiting quality, professional people in the Philippines and it will cost you a lot less than you think!

We source specialised, talented and dedicated people for your business & then help cultivate them into a high performing team. Now, you have a high performing team focused and aligned to work alongside you to grow your business & deliver superior profitability!



Roles You Could Consider Outsourcing



Graphic/Multimedia Designer

Your staff can conduct website updates, edit product photos, create videos and design striking social or print collateral



SEO Specialist

Your staff can enrich website content and conduct on-page optimisations (keyword enrichment, meta descriptions, H1, descriptive URLs, etc) to yield higher SERP results for your clients



Customer Service / Customer Success

Your staff can live chat, respond to tickets, answer inbound calls, emails and web + social enquiries



Executive Assistant

Your staff can manage the calendar, emails, travel and all ad-hoc tasks of your key personnel amplifying their effectiveness and enabling them to focus on high value tasks/projects



Marketing Assistant

Your staff can execute your outbound or inbound marketing strategy to help attract new customers and conduct social media community engagement



Copy Writer

Have your staff draft blog, landing page and ad copies, and leverage their talents to enable more thorough A, B split testing of all assets



Finance / Bookkeeping

Your staff can process payroll, handle AP & AR, lodge BASs and conduct other general bookkeeping activities



Telemarketer

Your staff can complement your outbound activities by adding voice follow-up, confirm appointments, confirm webinar registrations, etc.

High Performing & Secure Remote @Home People

PeoplePartners specialise in creating high performing teams, who all work remotely. Offering the benefit of Remote @Home work will help you attract top talent and save you money via not paying for a fancy office. We have the expertise, systems and processes to support this, including:



People Management & Support

- ✓ Dedicated Industry Recruiters to find your next rockstar!
- ✓ 24 hour Boardroom & meeting room access for team meetings & training
- ✓ Dedicated Success Partners to support YOU in ensuring your global remote workforce execution is a success
- ✓ Full-time HR Staff to support your People
- ✓ Dedicated Operations Coordinator to support your People & monitor their productivity

Compliance & Administrative Support

- ✓ Legal employment in the Philippines: compliance, tax & statutory obligations all met
- ✓ Dedicated Finance & Payroll staff
- ✓ Strong staff benefits package including health insurance (HMO) -> very attractive for staff

IT Infrastructure & Security

PeoplePartners Remote @Home IT:

- ✓ Enterprise-grade IT security protocols
- ✓ Single sign-on + password management
- ✓ VPN for security & bandwidth
- ✓ Computer screen, application & idle tracking to measure productivity
- ✓ Data security & loss prevention protocols
- ✓ Internet redundancy



Simple Remote @Home Pricing



PeoplePartners offer an incredibly simple & transparent pricing model. We want our clients enjoying savings of up to 70% on their labour costs and don't want any part of our billing process to undermine the trust we build with our valuable clients.



No Hidden Costs



No Salary mark-ups

People Cost	Gross Monthly Salary Guide / Estimation*
Graduate 0 - 2 Years	AU\$ 1,185 per month
Experienced 2 - 5 Years	AU\$ 1,528 per month
Senior 5+ Years	AU\$ 2,353 per month



**Remote @Home Service Fee
From AU\$ 705 per month**

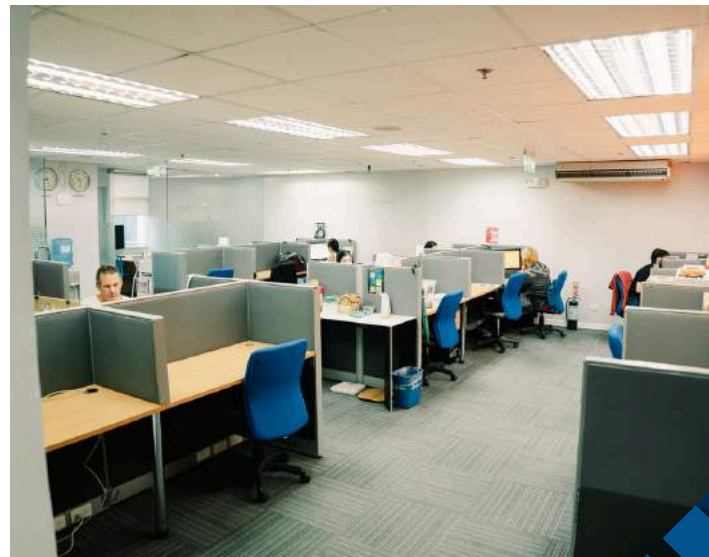
*Pricing is current as of July 2024

*Actual billing in USD, AUD provided as a guide or billing can be conducted in AUD for a 3% FOREX fee.

What if I Want or Need my People in an Office?

Answer: No Problem!

Our well-equipped office in Eastwood, Quezon City's tech hub, stands ready to accommodate your new team or re-home your existing staff. Plus, for sporadic meeting or boardroom needs, team members from our Remote @Home service can conveniently reserve and use these facilities.



How can we support your Marketing Agency?

Contact us today for a no-obligation chat about how PeoplePartners could help you!



PeoplePartners

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